



Business Review, Action Plan and follow up

Based in Ringwood, Hampshire, Billing Chimneys has been providing chimney construction, chimney lining and associated services since 1980. The company works for domestic customers, heritage agencies, local authorities and commercial clients across the south of the UK and has carried out a number of large, high profile projects locally and further afield.

Billing Chimneys is HETAS registered, providing its customers with peace of mind about its high standard of work. The company is committed to providing the very best chimney services and is health and safety accredited by both 'SMAS' (Safety Management Advisory Services) and Constructionline.

Managing Director, Tony Billing, has developed a reputation as the "go to" person for chimney work. Tony's skill, experience, knowledge and enthusiasm for 'all things' chimneys has seen the business grow and prosper. "Nowhere in a renovated or newly built family home draws people together more so than a delightful fireplace alive with flames and warmth", Tony comments. "Like every business, it is useful on occasions to have an outsider look in for a time. Nigel had done this during his time with Business Link, so we have known him for quite a few years. We engaged his company to undertake a Business Review via the GrowthAccelerator programme", Tony remarks.

"Our past and current performance were analysed and used to compile an Action Plan covering key strategy and growth considerations for the coming 3 years", Tony continues. "The framework and Action Plan left with us, together with regular follow up visits, supported and helped us to grow the business", Tony concludes.

"Having the opportunity to get to know and work with specialist companies like Billing Chimneys is a genuine pleasure," Nigel comments. "On occasions, the onlooker can see more, or perhaps different parts, of the game, so using that opportunity to reflect on where a long-established and successful business such as Billing Chimneys has come from, where it wants to go and how it will get there is a real privilege", Nigel remarks. "I am delighted that we could be of help in this way", he concludes.